

## Become a *Place* Partner

Build your own 12-month package to **significantly boost** your profile and gain access to your target audience.

After a consultation with our editorial and production team, you will have a bespoke campaign of activities specific to your business needs.

You will also receive **unique business development** opportunities throughout the duration of the partnership.

### The exclusive benefits you would receive:

- Invitations to **private dinners** throughout the year
- Your company added to our editorial news list for **comment** on breaking news, policy changes, and industry reaction
- **Invitations** to exclusive off-book VIP events
- A closer **working relationship** with editorial team through regular and organic communication
- **First view** of events and marketing opportunities before they are launched to the wider market/competition
- Invitations to **exclusive** industry events at MIPIM and UKREiiF
- A **dedicated** editorial announcement on *Place North* websites and newsletters regarding your partnership. Includes quote from a director and company logo
- Social media **promotion** of your partnership on all relevant *Place North* **social media channels**
- Inclusion of the Place Partners logo reel on the website and in our annual **printed** and **digital** media packs (updated periodically)
- Kick off meeting with **senior editorial** and **delivery team** - ability to share plans and strategy that our team can help **communicate** through news and associated activities
- Readership **analytics** of news articles that mention your brand

Investment starts at:

**£25,000+**

per year

**Get in touch to discuss the right option for your business:**

For North West  
dino@placenorth.co.uk

For North East & Yorkshire  
sean@placenorth.co.uk