

PODCAST OPPORTUNITIES

Sponsor and feature on a podcast

Share your knowledge and understanding of the property industry in a creative and engaging manner. We will produce your entire podcast from start to finish including sourcing guests, recording, editing, and promotion after.

- Voice your expertise on a topic or theme of your choice with up to two guests
- Advertise your business, brand, and services
- Your brand featured in the intro and outro of your podcast
- Social media announcement of your sponsor agreement
- Featured in our dedicated *Place Yorkshire* newsletter, sent directly to our engaged, loyal subscribers
- Sustained promotion of your podcast on our social media channels
- Web links and written overview of your company alongside your podcast on placeyorkshire.co.uk
- Archived on leading podcast platforms including Spotify and Apple Podcasts

COST: £2,500 +VAT



Upgrade to a filmed podcast

Make your content go even further and increase your reach by opting for a filmed podcast. This allows your audience to engage with your content in the way that suits them best, whether it's through video or audio only. This option is also ideal for those looking for a versatile way to repackage content for social media.

- Voice your expertise on a topic or theme of your choice with up to two guests
- Advertise your business, brand and services
- Your brand featured in the filmed podcast
- Featured in Yorkshire Briefing sent out to our loyal subscribers
- Video uploaded and hosted on our YouTube channel
- Sustained promotion of your filmed podcast on our social media channels
- Web links and written overview of your company alongside your podcast on placeyorkshire.co.uk
- Audio is archived on leading podcast platforms including Spotify and Apple Podcasts

COST: £3,750 +VAT





YORKSHIRE Place

To discuss podcast opportunities please contact:

Dino Moutsopoulos

managing partner and head of commercial

dino@placenorth.co.uk

07803 988 112