

# EMAIL MARKETING SERVICES

## Direct Email Marketing

We will send a direct email to our 11,000+ engaged, loyal subscribers that can be designed to include your branding and promote your business further. A second follow-up email targeting subscribers who engaged with the first campaign can also be sent for an additional fee of £550.

### Choosing the design of your mailer

We can design your entire mailer, including copy and graphics. Alternatively, you can provide us with the appropriate copy and graphics, or you can send us the entire design using HTML.

- Receive a test of your mailer design prior to send date for your approval, complete with embedded links to your website
- Choose your own subject line
- Schedule time and date of your choice for sending
- Receive a full analytical report of your email campaign seven days from the original send date
- Gain direct access to the inboxes of engaged, senior property professionals

### We can provide all of the above services for your follow-up mailer as well.

Contacts who have engaged with your initial mailer are more likely to convert when targeted with a second campaign, ensuring the best possible results can be achieved.



**Promote your services  
and products directly  
to a target audience of  
11,000+ subscribers**

**Mailshot | £2,500**  
**Mailshot with design | £2,900**



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To discuss email marketing services please contact:

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