

CONFERENCE SPONSORSHIP

What do you get out of sponsoring a *Place Yorkshire* conference?

- Raise your business' profile through your brand being seen by an engaged audience of senior professionals from Yorkshire
- 15+ years of *Place North* experience in delivering fantastic events for influential professionals in the property industry
- Introductions to decision-making potential clients
- Dedicated event manager to ensure a successful sponsorship

"Great content, great delegates, great preparation. *Place North* really understands the market."

Carolyn Tiley
head of strategy, real estate
DAC Beachcroft

- Multi-platform promotion of your brand, online and offline, via social media and website, branding at the event and much more
- As *Place Yorkshire* is one of our newer publications sponsoring our events in this region will be positioning your brand in front of property professional decision-makers before your competitors



£3,950+VAT

Conference Sponsor

8 sponsorship opportunities

Pre-event

- Branding and accreditation on promotional editorial articles and mailshots
- Branding on the *Place North* events plan
- Branded listing in the events bulletin
- Branding on the *Place Yorkshire* events plan, downloadable from the website
- Social media announcements of your sponsorship across our channels
- Full access to the delegate list, introductions to key speakers and delegates
- Branding and company profile on the dedicated event app: logo, company overview and opportunity to add documents, reports and links to your website

At the event

- Eight tickets to the event for staff/clients
- Possibility to present to the audience or sit on a panel - not guaranteed and dependant on the discretion of the editorial team
- Branding on the event app and on all slides and print material at the event
- Company name-check from the chair of the event on stage
- Mentions in social media posts during the event
- Opportunity to have small exhibition stand and/or pop-up banners and the opportunity for a product drop
- Reserved seating if required
- Facilitated introductions in person to pre-selected speakers and attendees

Post-event

- Comment piece with author details, photograph and logo, published on placeyorkshire.co.uk and sent to our subscribers in a newsletter, usually £1,250+VAT
[To be used within 6 months of the event]
- Branding in the event write-up, published on the website and newsletter
- Receive event photography for you own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of the event round-up
- Archived write up in the events section on placeyorkshire.co.uk
- Post event online analytics

To book or discuss sponsorship opportunities, please contact:

Dino Moutsopoulos
managing partner & head of commercial
dino@placenorth.co.uk
07803 988 112

Additional marketing opportunities can be added to packages to further support your involvement, including direct mail and online banner advertising

Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for events

Sector exclusivity does not apply to developers

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