



Place NORTH

Discussion

For Slido questions
Use code: Bolton
Go to slido



Charlotte Cordingley



Dyson



Louise Fountain

CONFERENCE SPONSORSHIP

What do you get out of sponsoring a Place North conference?

- 16+ years of experience in delivering fantastic events for influential professionals in the property industry
- Top-quality speaker line-ups and introductions to decision-makers
- Dedicated event manager and the full *Place North* team to ensure a successful sponsorship
- Alignment of your brand with sectors you want to be known for, raising your business' profile

"Great content, great delegates, great preparation. Place North West really understands the market."

Carolyn Tiley
head of strategy, real estate
DAC Beachcroft

- Multi-platform promotion of your brand, online and offline, via social media and website to a readership of 300,000 per month, branding at the event and much more
- Events people love to attend with food and drinks in great locations



£3,950+VAT

Conference Sponsor

8 sponsorship opportunities per event

Pre-event

- Branding and accreditation on promotional editorial articles and mailshots
- Branding on the events calendar on relevant *Place North* website, visited by a combined 300,000+ property professionals per month
- Branded listing in the events bulletin, emailed to 14,000+ subscribers
- Branding on the *Place North West*, *Place Yorkshire*, or *Place North East* events plan, downloadable from the website
- Social media announcements of your sponsorship
- Full access to the delegate list, introductions to key speakers and delegates

At the event

- Eight tickets to the event for staff/clients
- Possibility to present to the audience or sit on a panel - not guaranteed and dependant on the discretion of the editorial team
- Branding on all slides and print material at the event
- Company name-check from the chair of the event on stage
- Mentions in social media posts during the event
- Opportunity to have small exhibition stand and/or pop-up banners and the opportunity for a product drop
- Reserved seating if required
- Facilitated introductions in person to pre-selected speakers and attendees

Post-event

- Comment piece with author details, photograph and logo, published on *Place North West*, *Place Yorkshire*, or *Place North East*, and sent to our 14,000+ combined subscribers via the relevant regional newsletter, usually £1,350+VAT [To be used within 6 months of the event]
- Branding in the event write-up, published on the relevant website and newsletter
- Receive event photography and/or video for your own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of the event round-up
- Archived write up in the events section on *Place North West*, *Place Yorkshire*, or *Place North East*
- Post event online analytics

To book or discuss sponsorship opportunities, please contact:

For North West
Dino Moutsopoulos
Managing partner & head of commercial
dino@placenorth.co.uk
07803 988 112

For Yorkshire & North East
Sean O'Connor
Commercial director
sean@placenorth.co.uk
07951 561234

Additional marketing opportunities can be added to packages to further support your involvement, including direct mail and online banner advertising.

Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for events.

Sector exclusivity does not apply to developers.

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